

09528422-034700

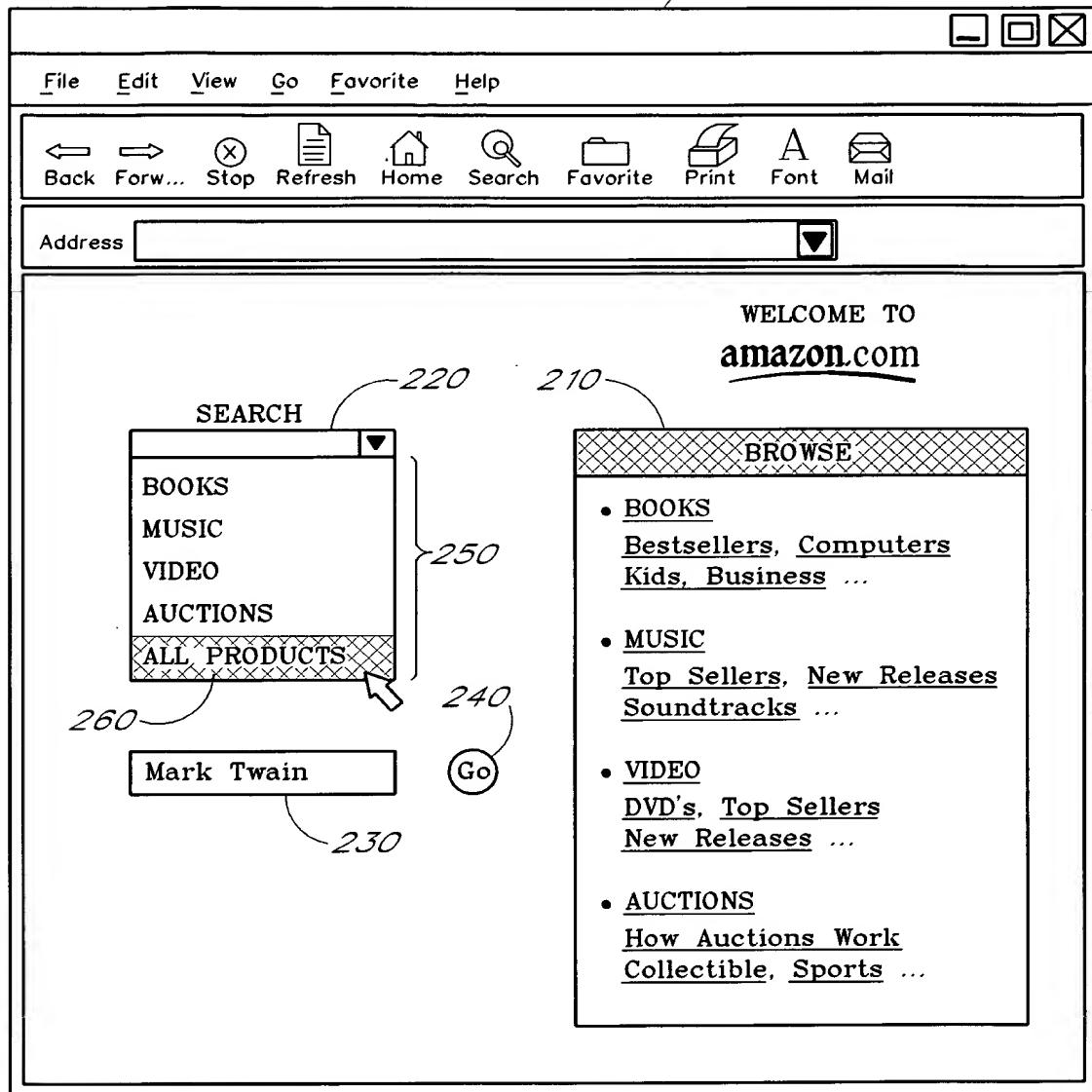


FIG. 2

00000000000000000000000000000000

300

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Address

Top search results from Amazon.com for Mark Twain

- BOOKS 310 305  
[Letters from the Earth](#) 312  
[Following the Equator: A Journey Around the World](#) 314  
[Joan of Arc](#)  
316 [See all matching results in Books](#) 318
- VIDEOS 320  
[Mark Twain Tonight \(1967\); VHS](#)  
[The Adventures of Mark Twain \(1944\); VHS](#)  
[Mark Twain \(1995\) A&E Biography; VHS](#) 328  
[See all matching results in Videos...](#)
- AUCTIONS 330  
[10 Takes from Mark Twain on CDROM -- current bid: \\$9.99](#)  
[Mark Twain and the Laughing River, Audio CD -- current bid: \\$7.99](#)  
[Mark Twain: The Musical \(1991\) -- current bid: \\$11.99](#)  
[See all matching results in Auctions...](#)
- MUSIC 340 338 348  
[See all matching results in Music...](#)

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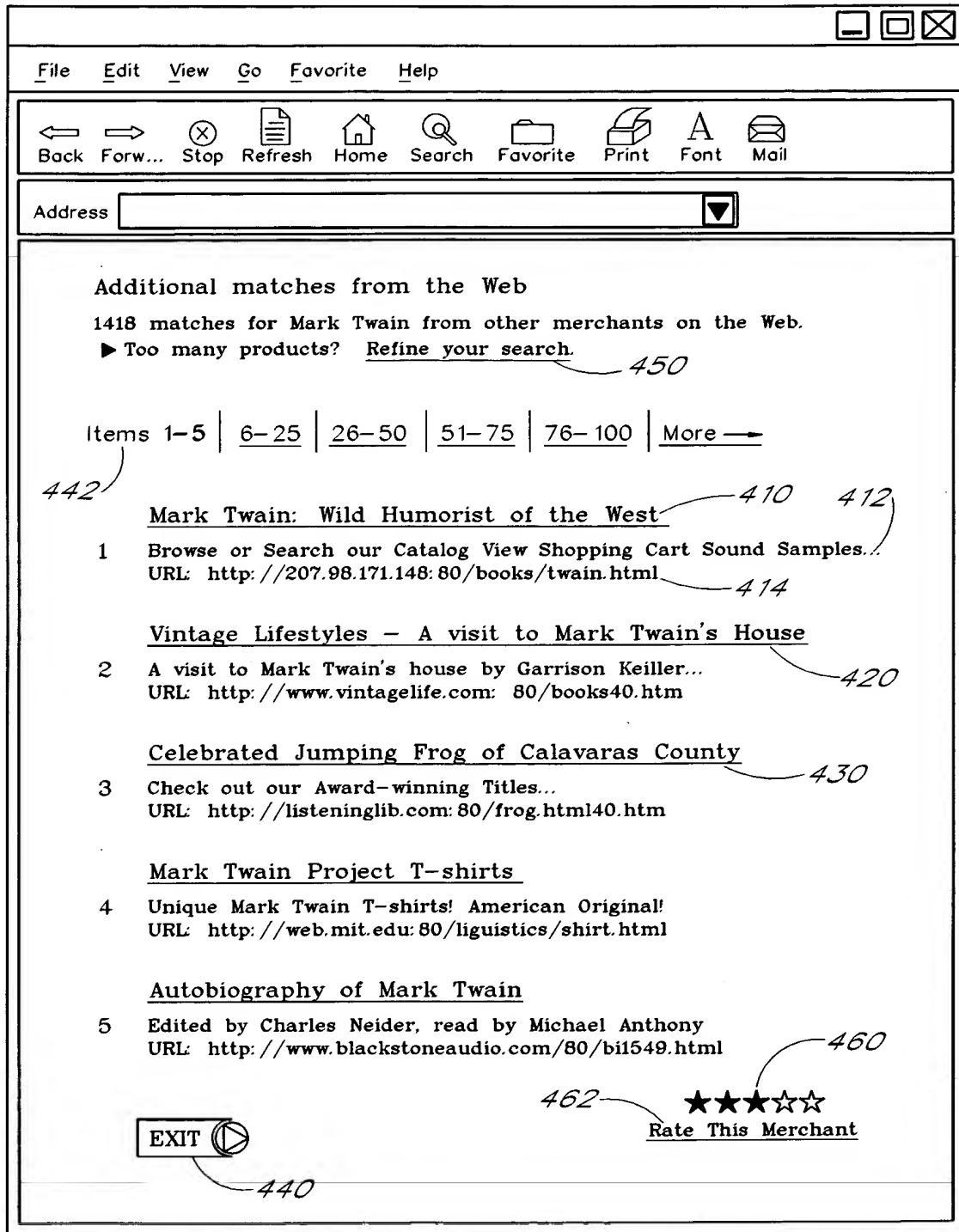
Additional Matches for Mark Twain from other on-line merchants:

- SOFTWARE 360 350  
[A Horse's Tale](#) 362 364  
[Extracts from Adam's Diary](#)  
[A Visit to Heaven](#) 366 368  
[See all matching results in Software...](#)
- ELECTRONICS 370 378  
[See all matching results in Music...](#)

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- RELATED PRODUCTS For Mark Twain on the Web 380

FIG. 3



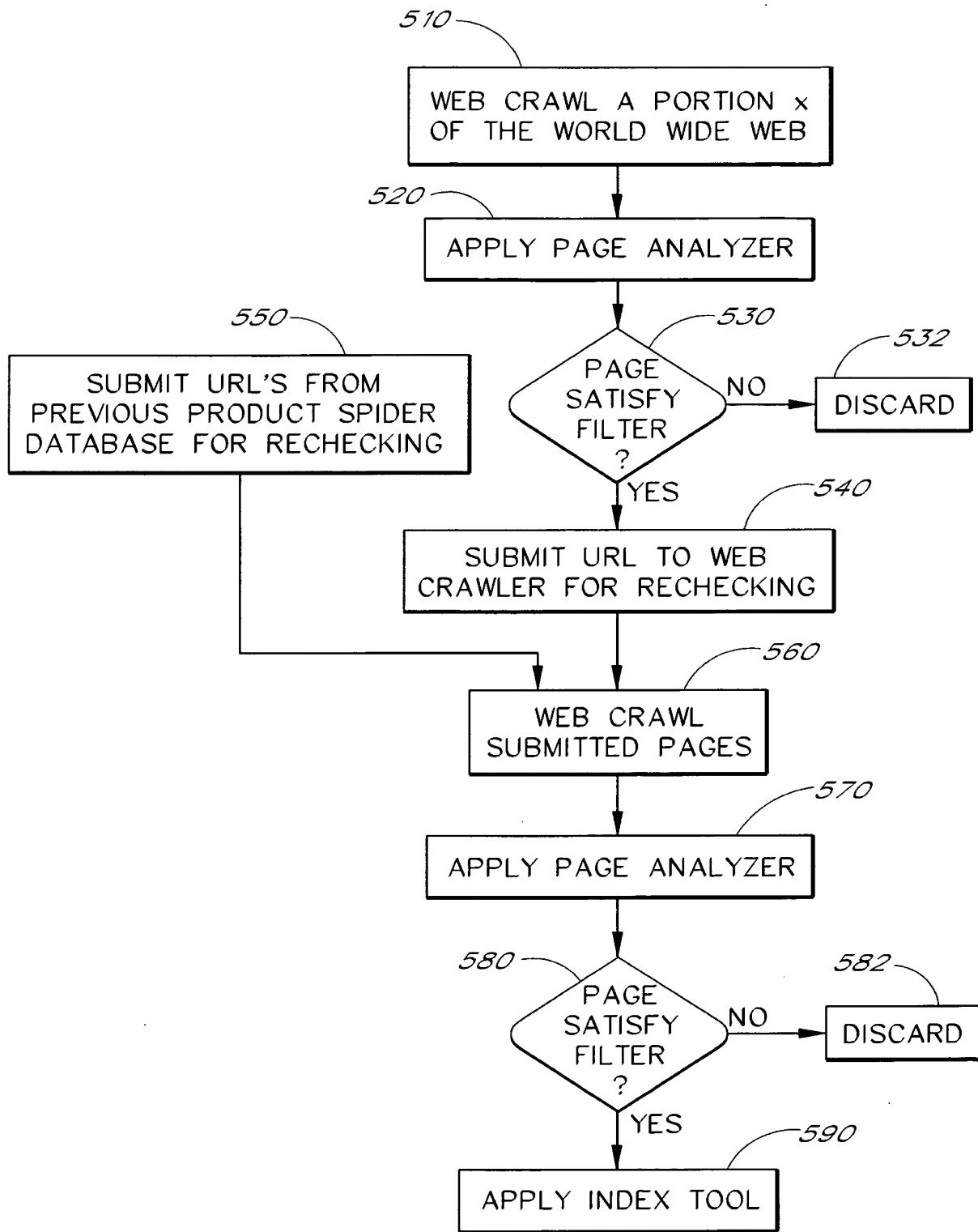


FIG. 5

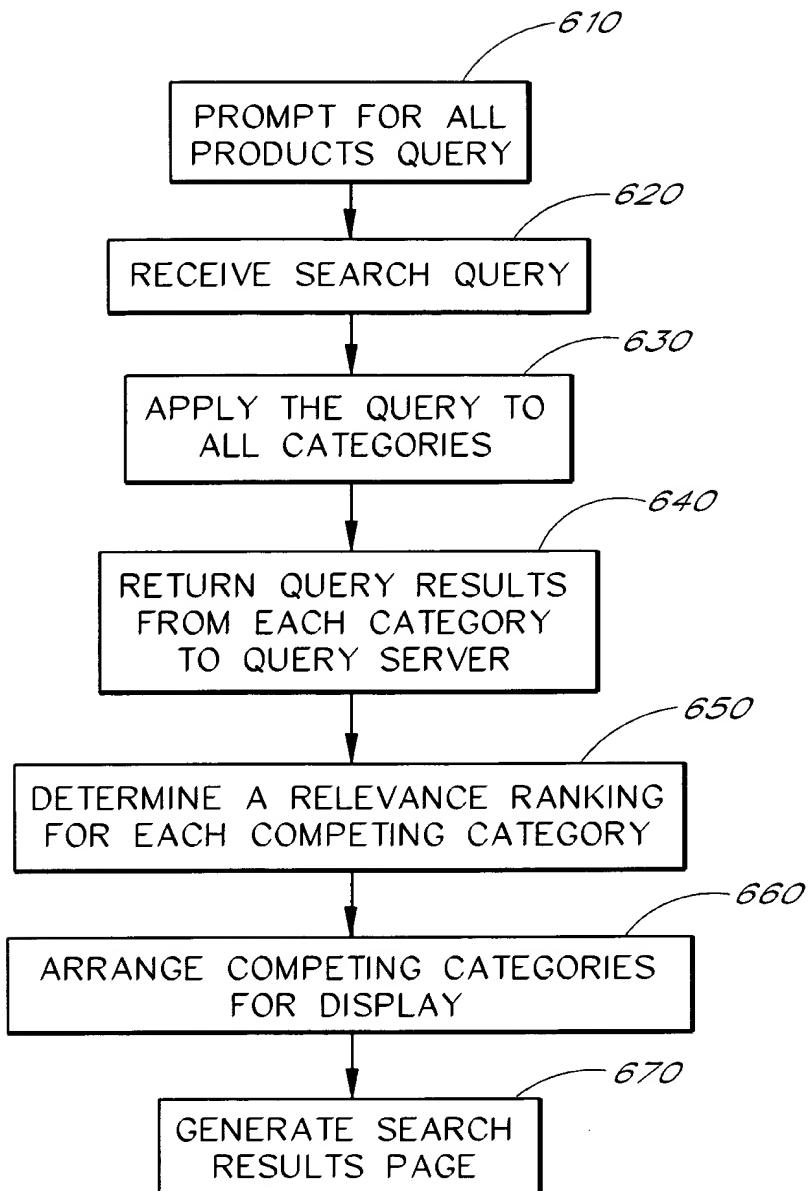


FIG. 6

141

## BOOKS DATABASE

## BOOKS FULL TEXT INDEX

| KEYWORD | ITEM IDENTIFIER  |
|---------|--|
| TWAIN   | 1311302165<br>2561203113<br>3742073036<br>4131415926<br>4603283881<br>4843044180<br>6271824119<br>7944285958 |
| TWANG   | 3674063281<br>8883452918   |
| TWEAK   | 2319171311<br>6306872726   |

## BOOKS POPULARITY SCORE TABLE

| KEYWORD | ITEM IDENTIFIER                        | POPULARITY SCORE |
|---------|--|------------------|
| MARK    | 1311302165<br>2561203113<br>3742073036 | 1<br>22<br>7     |
| •       | •                                      | •                |
| •       | •                                      | •                |
| •       | •                                      | •                |
| TWAIN   | 1311302165<br>2561203113<br>3742073036 | 3<br>41<br>313   |

FIG. 7

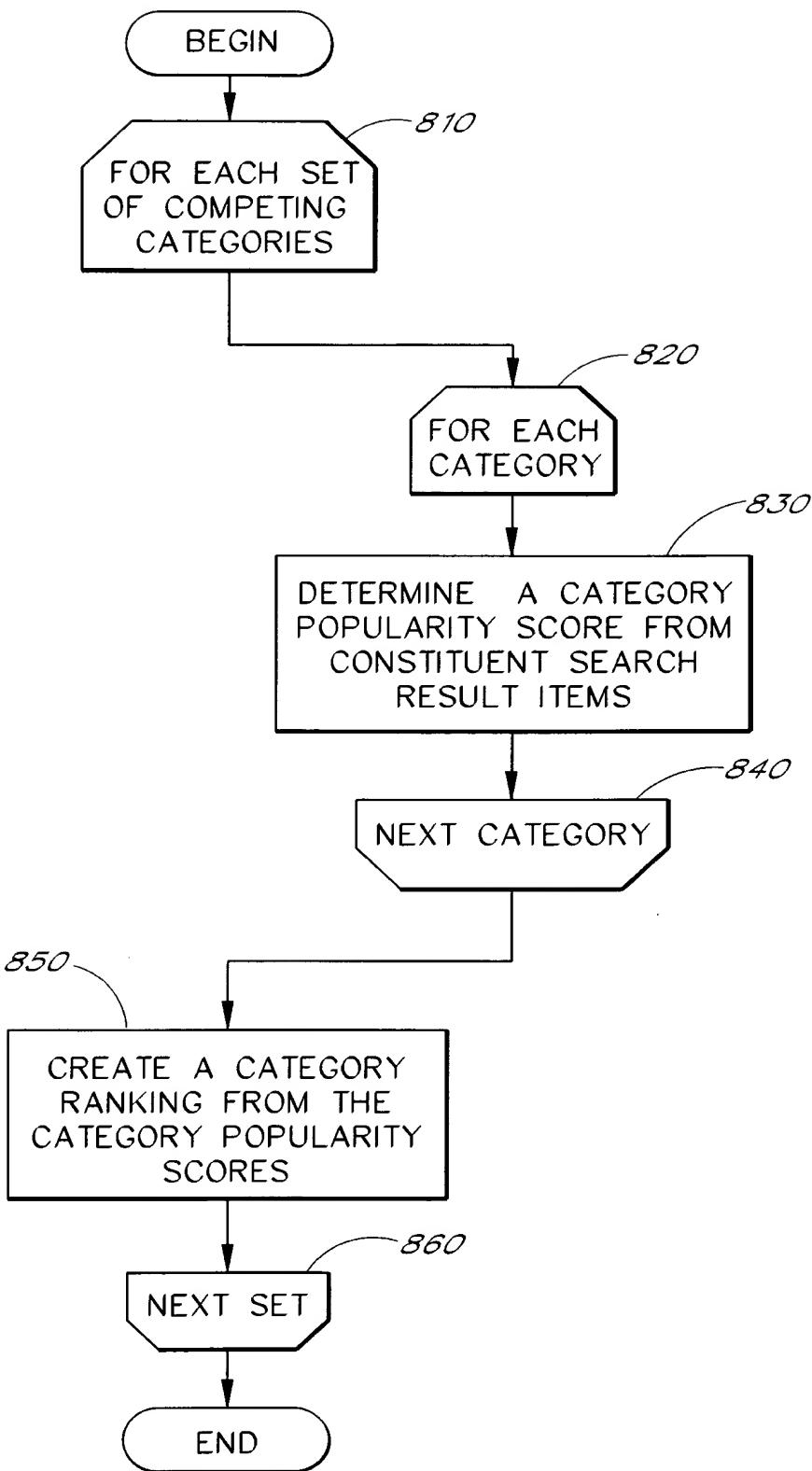


FIG. 8

